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Greenlight Technology Available to Transportation Industry

Just 90 days after launch of video and telematics technology, new agreement makes it available as affordable risk management tool for fleets insured by Paul Hanson Partners

SEATTLE, WA, August 4, 2016 – Greenlight (www.greenlight.life) today announced an agreement with Paul Hanson Partners (www.paulhanson.com) to make its new video and telematics technology available as an affordable risk management and safety tool for commercial vehicles insured through Paul Hanson Partners.

Greenlight’s technology will be used in both Paul Hanson Partner’s BizChoice program for the logistics industry and Mover’s Choice program for the moving & storage industry.

The Greenlight platform consists of a dash-mounted SmartCradle, which when paired with a smartphone’s mobile app, enables the phone to record driving video footage alongside driving data. Greenlight first announced the platform in May 2016. In advance of its fall 2016 ship date, Greenlight put together its agreement with PHP to expand its solution to include fleet vehicles.

“Our smaller carrier fleets need an affordable and effective way to harness evolving technologies to improve safety and reduce losses,” says Lisa Paul, President and CEO of Paul Hanson Partners.

“We are well known for offering innovative and affordable insurance solutions for commercial and delivery vehicles, and our partner insurance carriers recognize the value of this technology for both public safety, risk management and underwriting. Greenlight also pairs perfectly with education tools on our BizChoice Online and Mover’s Choice online portals.”

“We knew there was a strong commercial potential for Greenlight, but it wasn’t until Paul Hanson Partners approached us that we learned how close we really were,” said founder and CEO Jason Green. “This partnership provides a solid foundation for us to build the best possible product for *all* drivers, consumers and fleets. I think what will be most exciting for our drivers is that this agreement is helping us not only improve safety, but also accelerate efforts to reach our ultimate

goal – helping drivers save on insurance.”

The Greenlight SmartCradle is available for pre-order now, shipping this fall, for just \$49. To inquire about a fleet insurance policy using Greenlight, please contact Paul Hanson Partners at (800) 852-1968.

About Greenlight:



Greenlight™ (www.greenlight.life) was founded in 2014 with the goal of making the phone safer and more useful on the road. Greenlight is led by Jason Green, former co-founder of Contour Inc., one of the original creators of the action camera industry. Greenlight is a team comprised of video, mobile, and automotive expertise, to provide a real solution for the mobile phone in the car.

About Paul Hanson Partners:



Paul Hanson Partners (www.paulhanson.com) was founded in 1993 and provides risk management and insurance placement services nationally to the transportation industry, with specialized expertise in the moving and storage and logistics industries. The Napa, Calif.-based company has developed a reputation as an expert in insurance products and offers a unique approach to providing customer service to specific niches within the transportation industry. Paul Hanson Partners currently insures more than 7,000 companies across the nation and is endorsed by several van lines, motor carriers, and state associations. PHP underwrites and operates Mover’s Choice (www.moverschoiceinfo.com) and Biz Choice (www.bizchoiceins.com).

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